



Exponential Function Solving - Growth (Continuous, Mis-matched Time Units)

Scenario to Value at Time

1

How would you solve for the final views given this scenario?

A social media post starts with 600 views. Its view count grows continually by 5% each year. After 7 months it has a larger number of views.

$$\overset{A}{V} = V_0 \cdot e^{(r \cdot \frac{t}{12})} \quad \overset{B}{V} = V_0 - e^{(r \cdot t \cdot 12)}$$

$$\overset{C}{V} = V_0 \cdot e^{(\frac{r}{t} \cdot 12)}$$

How would you solve for the final price given this scenario?

A company's share price starts at \$600. It grows continually at 2% growth per month. After 9 years it has increased to a certain share price.

$$\overset{A}{S} = S_0 \cdot e^{(r \cdot t \cdot 12)} \quad \overset{B}{S} = S_0 - e^{(r \cdot \frac{t}{12})}$$

$$\overset{C}{S} = S_0 \cdot e^{(\frac{r}{t \cdot 12})}$$

3

How would you solve for the final downloads given this scenario?

An app starts with 200 downloads. Its download count grows continually by 9% each year. After 4 years it has a larger number of downloads.

$$\overset{A}{A} = A_0 \cdot e^{(r \cdot t \cdot 12)} \quad \overset{B}{A} = A_0 \cdot e^{(\frac{r}{t \cdot 12})}$$

$$\overset{C}{A} = A_0 - e^{(r \cdot \frac{t}{12})}$$

4

How would you solve for the final population given this scenario?

A rabbit population starts at 600. It grows continually at 8% growth per year. After 9 quarters it has increased to a certain population.

$$\overset{A}{P} = P_0 \cdot e^{(r \cdot \frac{t}{4})} \quad \overset{B}{P} = P_0 \cdot e^{(\frac{r}{t} \cdot 4)}$$

$$\overset{C}{P} = P_0 - e^{(r \cdot t \cdot 4)}$$

5

How would you solve for the final downloads given this scenario?

An app starts with 800 downloads. Its download count grows continually by 9% each year. After 5 days it has a larger number of downloads.

$$\overset{A}{A} = A_0 \cdot e^{(r \cdot \frac{t}{365})} \quad \overset{B}{A} = A_0 - e^{(r \cdot t \cdot 365)}$$

$$\overset{C}{A} = A_0 \cdot e^{(\frac{r}{t} \cdot 365)}$$

6

How would you solve for the final debt given this scenario?

A credit card starts with \$800 of debt. It grows continually at 5% interest per year. After 2 quarters the debt has grown to a certain amount.

$$\overset{A}{D} = D_0 - e^{(r \cdot t \cdot 4)} \quad \overset{B}{D} = D_0 \cdot e^{(r \cdot \frac{t}{4})}$$

$$\overset{C}{D} = D_0 \cdot e^{(\frac{r}{t} \cdot 4)}$$

7

How would you solve for the final population given this scenario?

A bacteria population starts at 600. It grows continually at 4% growth per year. After 5 months it has increased to a certain population.

A	B
$P = P_0 - e^{(r \cdot t \cdot 12)}$	$P = P_0 \cdot e^{(r \cdot \frac{t}{12})}$

8

How would you solve for the final price given this scenario?

A company's share price starts at \$300. It grows continually at 2% growth per quarter. After 8 months it has increased to a certain share price.

$$\overset{A}{S} = S_0 \cdot e^{(r \cdot \frac{t}{3})} \quad \overset{B}{S} = S_0 - e^{(r \cdot t \cdot 3)}$$

$$\overset{C}{S} = S_0 \cdot e^{(\frac{r}{t} \cdot 3)}$$